

MARISA NAKASONE

Graphic designer & Art director
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marisanakasone.com

RELEVANT EXPERIENCE

THE DAILY BEAST

Designer, marketing and strategy | May 2023–present | New York, NY

Design all sales, marketing, and revenue operations collateral: RFP decks, pitch decks, presentations, one sheets, merchandise

Design, conceptualize, and maintain brand standards for new and existing products, for all digital media products including the website, podcasts, newsletters, and events

W.W. NORTON AND COMPANY

Senior Designer, college textbooks | Nov 2018–Apr 2023 | New York, NY

Design interior layouts for first-edition college textbooks in various disciplines including history, biology, sociology, and comparative politics

Design textbook covers under supervision of creative director

Conceptualize and design logos for textbook series

Update layouts, colors, and typefaces for new editions

Liaise with editors and internal stakeholders for design development and approval

Compose design style sheets and instructions to compositor / typesetter

THE BAFFLER

Art Director, Web (interim) | Jan 2023-Aug 2023 | New York, NY

Commissioned illustrations and selected images to accompany editorial features

Maintained brand / editorial standards across platforms

Cleared rights and permissions

HARPER'S MAGAZINE

Designer and Production Manager | Nov 2015–July 2018 | New York, NY

Proofed and checked specifications/placement for print advertisements

Negotiated price schedules, production charges, and quotes

Trafficked and optimized ad revenue on harpers.org

Invoiced advertisers and generated monthly revenue reports

Produced and shipped files for use in digital editions of magazine

Designed promotional materials for print, web, and special events

GUERNICA MAGAZINE

Art Director | Nov 2015–July 2018 | New York, NY

Commissioned illustrations and select images to accompany features

Cleared rights, negotiated permissions, edited captions

Designed gala collateral, media one-sheets, web advertisements

Advocated and obtained compensation for illustration contributors

Oversaw redesign of wordpress website

Supervised Art Fellow and secondary Art Director

EDUCATION

SCHOOL OF VISUAL ART

Graphic design (continuing education), 2015

THE UNIVERSITY OF CHICAGO

M.A. Humanities (Art History and Literature), June 2011

SANTA CLARA UNIVERSITY

B.A. Honors College, History of Art, June 2008